



MAMA'S MINERALS

Fall 2010 - People's Choice Awards

They're back! The People's Choice Awards, hosted by Mama's Minerals, gives you the opportunity to showcase your work, acquire new customers, and win valuable prizes. We are holding three separate beading contests – in our [Albuquerque](#) and [Santa Fe](#) stores, and an online contest at www.MamasMinerals.com. Each contest has first, second, and third place prizes and each artist has the opportunity to enter one contest. After one month of public voting, the winners will be decided by popular vote from a juried pool of entrants and celebrated with an awards reception.

~Albuquerque Store~ Details & Call for Entry

Eligibility:

- Contest is open to all ages
- Theme and category requirements must be met (see below)
- Applications must be completely filled out and include a photograph of artwork
- **Final work must be entirely original**, including the design (i.e. not from a magazine)
- There will be a total number of thirty (30) entries selected in two different categories (15 entries per category)
- The selection process will be juried. The jury will be composed of professional beaders/artists
- Only one total submission per artist

Mama's Minerals Will Provide:

- No application/entry fee. Free – no cost to the artist
- Notification to artist by phone or e-mail of acceptance status.
- Notification to artist by phone or e-mail of placement as finalist
- **Winners** will be posted **in store** and **online** on October 16th - **Please do not contact us for the results**
- Closing Reception honoring 1st, 2nd, and 3rd place winners
- Scheduled staff for voting assistance and monitoring during regular store hours
- Installation of artwork

Artists' Responsibility:

- Artwork must be hand delivered to store on or between September 8th and September 12th.
- Mama's Minerals is not responsible for artwork left behind beyond the last scheduled pick-up date.
- All artwork must be complete and ready for installation.
- Artwork must include detailed and readable description and price/value.

Terms & Conditions:

- Incomplete submissions will not be reviewed or accepted.
- Mama's Minerals is not responsible for contacting an artist if their submission is not complete.
- All submissions including artwork, complete application, and photo of artwork must be hand delivered.
- Business cards will be accepted. However, extra materials such as brochures or postcards will not be accepted.
- **All Decisions** by jury or otherwise **are final**.
- Mama's Minerals has the right to use images of accepted art for advertising & promotional purposes.
- Artwork must be ready for display.
- All information, prizes and awards are subject to change.
- Mama's Minerals is not responsible for loss or damage.

(Please keep these pages for personal records)

~Albuquerque Store~

Theme & Category Requirements

Theme:

Autumn: Warm Fall Variations of **Orange**, **Yellow** and **Brown**

All submissions must predominantly represent these three colors - orange, yellow, and brown - with respect and attention to the hues, tones and feel of the Autumn or Fall season. Entry of artwork that does not meet the theme guidelines as seen by the jurors will not be accepted. No exceptions will be made.

Categories:

All accepted items will be on display at Mama's Minerals for one month. In this time the public will have the opportunity to vote for their favorite piece in each category.

- A. Multi-Strand Necklace** – Must be a necklace composed of two or more strands. Overall design must meet the theme requirements. Design must be completely original. Necklace must be complete and ready for display. Submission must be made by the actual designer/artist/creator of the finished product. Finished product must have been completed by and submitted by a single person. Necklaces created by pairs or groups of people are not eligible.

- B. Single-Strand Necklace** – Must be a single strand necklace. Overall design must meet the theme requirements. Design must be completely original. Necklace must be complete and ready to display. Submission must be made by the actual designer/artist/creator of the finished product. Finished product must have been completed by and submitted by a single person. Necklaces created by pairs or groups of people are not eligible.

Calendar & Prizes

Dates:

- **August 29th through September 4th** - Applications and Photos submitted
- **September 7th** – Entries are juried – Artists are notified of selection
- **September 8th through 12th** - Pieces must be brought in for installation on these dates. Any late pieces will not be accepted. Alternate artists will be called as needed the night of the 12th.
- **September 13th** - Installation – Alternate Artists can bring in their pieces throughout the day.
- **September 14th** - Voting begins - Last day for alternate artists to bring in pieces
- **October 14th** - Voting Ends
- **October 15th** - Votes are tallied – Winners Announced
- **October 16th** – Prizes are awarded to winners during the Closing Ceremony from 4-5pm

Prizes:

Winners will be notified of placement as soon as votes are tallied. Prizes will be awarded at our closing ceremony on October 16th from 4-5pm. All gift certificates are for merchandise and services at Mama's Minerals.

- **Category - A – Multi-strand**
 - 1st Place** - \$200 gift certificate
 - 2nd Place** - \$100 gift certificate
 - 3rd Place** - \$75 gift certificate
- **Category - B – Single Strand**
 - 1st Place** - \$100 gift certificate
 - 2nd Place** - \$75 gift certificate
 - 3rd Place** - \$50 gift certificate

(Please keep these pages for personal records)

(Complete and return this page)

~Albuquerque Store~
Checklists & Application

Your application must include the following materials:

- _____ Completed application
- _____ A photograph of submission - Labeled on back with: artist's name, address, city/state/zip, primary phone number, alternate phone number, e-mail address, materials used.
- _____ Theme and category requirements have been met.

Your application may include the following materials:

- _____ Business cards
- _____ Title and/or detailed description of artwork
- _____ Small sign for artwork – **No larger than 4"x6"**

Applicant Name _____

Address _____

City _____ State _____ Zip _____

Primary Phone _____ Alternate Phone _____

Email Address _____

- I have read and agree to all terms, conditions and instructions listed in this entire application.
- I understand that Mama's Minerals has the right to use my photograph for advertising purposes.
- I understand that the decision of the jury is final, and only complete entries will be juried.
- I understand that Mama's Minerals is not liable or responsible for any lost, stolen or damaged items.

Signature _____ Date _____

Please Return Completed Applications In Person

(Complete and return this page.)