



MAMA'S MINERALS

Fall 2010 - People's Choice Awards

They're back! The People's Choice Awards, hosted by Mama's Minerals, gives you the opportunity to showcase your work, acquire new customers, and win valuable prizes. We are holding three separate beading contests – in our [Albuquerque](#) and [Santa Fe](#) stores, and an online contest at www.MamasMinerals.com. Each contest has first, second, and third place prizes and each artist has the opportunity to enter one contest. After one month of public voting, the winners will be decided by popular vote from a juried pool of entrants and celebrated with an awards reception.

~Santa Fe Store~

Details & Call for Entry

Eligibility:

- Contest is open to all ages
- Theme and category requirements must be met (*see below*)
- Applications must be completely filled out and include a photograph of artwork
- **Final work must be entirely original**, including the design (i.e. not from a magazine)
- There will be a total number of fifteen (15) entries selected
- The selection process will be juried. The jury will be composed of professional beaders/artists
- Only one total submission per artist

Mama's Minerals Will Provide:

- No application/entry fee. Free – no cost to the artist
- Notification to artist by phone or e-mail of acceptance status.
- Notification to artist by phone or e-mail of placement as finalist
- **Winners** will be posted **in store** and **online** starting December 8th - **Please do not contact us for the results**
- Closing Reception honoring 1st, 2nd, and 3rd place winners
- Scheduled staff for voting assistance and monitoring during regular store hours
- Installation of artwork

Terms & Conditions:

- Incomplete submissions will not be reviewed or accepted.
- Mama's Minerals is not responsible for contacting an artist if their submission is not complete.
- All submissions including artwork, complete application, and photo of artwork must be hand delivered.
- Business cards will be accepted. However, extra materials such as brochures or postcards will not be accepted.
- **All Decisions** by Jury or otherwise **are final**.
- Mama's Minerals has the right to use images of accepted art for advertising & promotional purposes.
- Artwork must be ready for display.
- All information, prizes and awards are subject to change.
- Mama's Minerals is not responsible for loss or damage.

(Please keep these pages for personal records)

~Santa Fe Store~

Artists' Responsibility:

- Artwork must be hand delivered to store on or between November 2nd through November 8th.
- Mama's Minerals is not responsible for artwork left behind beyond the last scheduled pick-up date.
- All artwork must be complete and ready for installation.
- Artwork must include detailed and readable description and price/value.

Theme & Category Requirements

Theme:

Autumn: Warm Fall Variations of **Orange**, **Yellow** and **Brown**

All submissions must predominantly represent these three colors - orange, yellow, and brown - with respect and attention to the hues, tones and feel of the *autumn* or *fall* season. Entry of artwork that does not meet the theme guidelines as seen by the jurors will not be accepted. No exceptions will be made.

Calendar & Prizes

Dates:

- **October 11th through the 31st** - Applications and Photos submitted
- **November 2nd** – Entries are juried – Artists are notified of selection
- **November 2nd through the 8th** - Pieces must be brought in for installation on these dates. Any late pieces will not be accepted. Alternate artists will be called as needed the night of the 8th.
- **November 8th** - Installation – Alternate Artists can bring in their pieces throughout the day.
- **November 10th** - Voting begins - Last day for alternate artists to bring in pieces
- **December 7th** - Voting Ends
- **December 8th** - Votes are tallied – Winners Announced
- **December 11th** – Prizes are awarded to winners during the Closing Ceremony from 4-5pm

Prizes:

Winners will be notified of placement as soon as votes are tallied. Prizes will be awarded at our closing ceremony on December 11th from 4 to 5pm. All gift certificates are for merchandise and services at Mama's Minerals.

People's Choice Awards

1st Place - \$150 gift certificate

2nd Place - \$100 gift certificate

3rd Place - \$75 gift certificate

(Please keep these pages for personal records)

(Complete and return this page)

~Santa Fe Store~

Checklists & Application

Your application must include the following materials:

- _____ Completed application
- _____ A photograph of submission - Labeled on back with: artist's name, address, city/state/zip, primary phone number, alternate phone number, e-mail address, materials used.
- _____ Theme and category requirements have been met.

Your application may include the following materials:

- _____ Business cards
- _____ Title and/or detailed description of artwork
- _____ Small sign for artwork – **No larger than 4"x6"**

Applicant Name _____

Address _____

City _____ State _____ Zip _____

Primary Phone _____ Alternate Phone _____

Email Address _____

- I have read and agree to all terms, conditions and instructions listed in this entire application.
- I understand that Mama's Minerals has the right to use my photograph for advertising purposes.
- I understand that the decision of the jury is final, and only complete entries will be juried.
- I understand that Mama's Minerals is not liable or responsible for any lost, stolen or damaged items.

Signature _____ Date _____

Please Return Completed Applications In Person

(Complete and return this page.)